



# Nevada State Medical Association

Advocates for high quality care since 1875

# 120th Annual Meeting & Scientific Session

## Sponsorship Opportunities

## September 20-22nd, 2024

## The M Resort in Henderson, NV

The Nevada State Medical Association (NSMA) Annual Meeting will take place September 20-22nd, 2024 at The M Resort in Henderson, NV. This meeting provides you with a unique opportunity to network with physician leaders of all specialties from across Nevada. These physicians gather to evaluate policy proposals including critical issues that most affect medical practice and public health. The meeting includes a Friday night Welcome dinner, a student/resident poster contest, a CME program and our **Presidential Installation Gala** which features award presentations and the installation of our 120th President, Joseph Adashek, MD.

Your support is greatly appreciated and sponsors at every level will be recognized and given access to our attendees. In addition, we can customize sponsorship opportunities to help you maximize your exposure to our state's physician leaders. If you are unable to attend but would like to sponsor an event or support our efforts, please contact the NSMA office for more details.

**Connect with physician's from  
around the state. Sponsorships are  
available on a first-come, first-serve  
basis. To reserve your sponsorship,  
complete the form and return it to**

**Sarah Watkins at**

**[sarah@nvdoctors.org](mailto:sarah@nvdoctors.org)**

**or by mail:**

**5355 Kietzke Lane, Suite 100**

**Reno, Nevada 89511**



**PLEASE RETURN YOUR COMPLETED SPONSORSHIP FORM ALONG WITH ANY ARTWORK  
AND/OR LOGOS NO LATER THAN AUGUST 15, 2024.**

# NSMA 120th ANNUAL MEETING SCHEDULE

September 20-22nd, 2024

## FRIDAY, September 20, 2024

9:00 a.m. – 5:00 p.m.	Registration & Check In
11:00 a.m. – 2:00 p.m.*	Council Meeting & Lunch
2:30 p.m. – 3:15 p.m.	Scholarship Fund Corporation Meeting
3:30 p.m. – 4:15 p.m.	NV MEDPAC Meeting
5:00 p.m. – 6:00 p.m.	Opening House of Delegates
<i>Upon adjournment of HOD</i>	Cocktail Reception
7:00 p.m. – 9:00 p.m.	Legislative Panel Dinner

\* *Council Meeting for Council members only*

## SATURDAY, September 21, 2024

7:30 a.m. – 9:00 a.m.	Breakfast
8:00 a.m. – 6:00 p.m.	Exhibitors & Vendors
9:00 a.m. – 12:00 p.m.	House of Delegates
12:00 p.m. – 1:00 p.m.	Lunch Break & Poster Contest
1:00 p.m. – 3:00 p.m.**	Reference Committees A & B
1:30 p.m. – 3:30 p.m.	CME
6:00 p.m. – 7:00 p.m.	Cocktail Reception
7:00 p.m. – 11:00 p.m.	Presidential Installation & Awards Gala

\*\* *Reference Committees will meet upon House of Delegates adjournment*

## SUNDAY, September 22, 2024

7:00 a.m. – 8:30 a.m.	Breakfast & County Caucus
8:30 a.m. – 12:00 p.m.	House of Delegates Closing Session
<i>Upon adjournment of HOD</i>	Adjourn

# 120th Annual Meeting Sponsorship Opportunities

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## PREMIER SPONSORSHIP

### FRIDAY COCKTAIL RECEPTION SPONSOR

\$6,000

- Sponsor for the one-hour cocktail reception on Friday
- Full page color ad in the **Presidential Installation Gala** Program
- Four (4) tickets to the Friday Dinner
- Podium recognition
- Recognition on [www.nvdoctors.org](http://www.nvdoctors.org), social media and all event advertising

Sold

### ~~LEGISLATIVE PANEL DINNER SPONSOR~~

~~\$7,000~~

- Sponsor for the Friday Dinner
- Half page color ad in the **Presidential Installation Gala** Program
- Four (4) tickets to the Friday Dinner
- Signage on tables next to centerpieces
- Podium recognition
- Recognition on [www.nvdoctors.org](http://www.nvdoctors.org), social media and all event advertising

Sold

### ~~SATURDAY COCKTAIL RECEPTION SPONSOR~~

~~\$6,000~~

- Sponsor for the one-hour cocktail reception on Saturday
- Full page color ad in the **Presidential Installation Gala** Program
- Four (4) tickets to the **Presidential Installation Gala**
- Podium recognition
- Recognition on [www.nvdoctors.org](http://www.nvdoctors.org), social media and all event advertising

# 120th Annual Meeting Sponsorship Opportunities

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## ELITE SPONSORSHIP

### DIAMOND - PRESENTING SPONSOR

\$6,000

- Sponsor for the Annual Meeting
- Full page color ad in the **Presidential Installation Gala** Program
- Full table (10 tickets) to the **Presidential Installation Gala**
- Saturday exhibit space
- Podium recognition
- Recognition on [www.nvdoctors.org](http://www.nvdoctors.org), social media and all event advertising
- Full page logo to be displayed on slideshow during the **Presidential Installation Gala**

### PLATINUM

\$5,000

- Sponsor for the Annual Meeting
- Full page color ad in the **Presidential Installation Gala** Program
- Full table (10 tickets) to the **Presidential Installation Gala**
- Saturday exhibit space
- Podium recognition
- Recognition on [www.nvdoctors.org](http://www.nvdoctors.org), social media and all event advertising

### GOLD

\$3,500

- Sponsor for the Annual Meeting
- Half page color ad in the **Presidential Installation Gala** Program
- 4 tickets to the **Presidential Installation Gala**
- Saturday exhibit space
- Podium recognition
- Recognition on [www.nvdoctors.org](http://www.nvdoctors.org), social media and all event advertising

### SILVER

\$2,500

- Sponsor for the Annual Meeting
- Half page color ad in the **Presidential Installation Gala** Program
- 2 tickets to the **Presidential Installation Gala**
- Saturday exhibit space
- Podium recognition
- Recognition on [www.nvdoctors.org](http://www.nvdoctors.org), social media and all event advertising

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## BRONZE

\$1,500

- Sponsor for the Annual Meeting
- Half page color ad in the **Presidential Installation Gala** Program
- Podium recognition
- Recognition on [www.nvdoctors.org](http://www.nvdoctors.org), social media and all event advertising

## TABLE SPONSOR

\$1,250

- 10 tickets to the **Presidential Installation Gala** (Savings of \$250)

## PROGRAM AD SPONSOR

Want to congratulate Dr. Adashek on his presidential installment or thank Dr. Reganti while advertising your organization in our **Presidential Installation Gala** Program?

**Half page congratulatory color ad: \$500**

**Full page congratulatory color ad: \$900**

**Back cover full page ad: \$1,000**

## PROGRAM AD SPECS

HALF PAGE: 4.38" H x 5.65" W

FULL PAGE: 8.75" H x 5.65" W

BACK COVER: 8.75" H x 5.65" W



## ADDITIONAL SPONSORSHIP

### STUDENT/RESIDENT POSTER CONTEST SPONSOR

\$3,000

- Sponsor for the Student / Resident Poster Contest
- Two (2) seats at the **Presidential Installation Gala**
- Recognition on [www.nvdoctors.org](http://www.nvdoctors.org), social media and event advertising
- Signage at buffet

### CME (CONTINUING MEDICAL EDUCATION) SPONSOR

\$1,500

- Recognition on all CME informaton
- Logo recognition on collateral materials
- Podium recognition
- Recognition on [www.nvdoctors.org](http://www.nvdoctors.org), social media and all event advertising



## Sponsorship Agreement Form

*Please Complete & Return the Following (pg.6-7):*

***Check your selected sponsorship package:***

**Premier Sponsorship:**

- Friday Cocktail Reception .....\$6,000
- Legislative Panel Dinner .....\$7,000
- Saturday Cocktail Reception .....\$6,000

**Elite Sponsorship:**

- Diamond-Presenting Sponsor.....\$6,000
- Platinum Sponsor .....\$5,000
- Gold Sponsor.....\$3,500
- Silver Sponsor.....\$2,500
- Bronze Sponsor.....\$1,500
- Table Sponsor.....\$1,250

**Program Ad:**

- Back Cover Full Page Ad.....\$1,000
- Full Page Congratulatory Ad.....\$900
- Half Page Congratulatory Ad .....\$500

**Additional Sponsorship:**

- Student/Resident Poster Contest.....\$3,000
- CME Sponsor.....\$1,500

Please note that you will be contacted for guest meal selections if applicable.

***Guest Names:***

1. _____	6. _____
2. _____	7. _____
3. _____	8. _____
4. _____	9. _____
5. _____	10. _____

**Individual tickets are available for the Presidential Installation Gala for the amount of \$150.**

Number of tickets: \_\_\_\_\_  
*x \$150*

Total Amount: \$ \_\_\_\_\_

