THE NEVADA STATE MEDICAL ASSOCIATION

116TH ANNUAL MEETING AND SCIENTIFIC SESSION

Sponsors & Exhibitors

AUGUST 28-30TH, 2020

THE LINQ RESORT
LAS VEGAS, NEVADA
Dear Friends of Medicine,

2020 is here, and in the medical world, 20/20 is thought of as “perfect vision.”

In Nevada, the future of medical care is certainly not “perfect,” but the Nevada State Medical Association (NSMA) is constantly striving to improve the health care that our patients and communities deserve.

So, I am asking that you and your organization help sharpen our vision and join with the NSMA and the NSMA Alliance by BECOMING A SPONSOR of our 116th ANNUAL MEETING AND SCIENTIFIC SESSION.

The annual meeting is NSMA’s highlight of the year, when we can all reflect on where we have been, where we are now, and where we are headed in the year ahead.

Dates: August 28-30, 2020 (Friday through Sunday)

Location: The Linq Resort, Las Vegas, Nevada

The NSMA Annual meeting provides you and your organization premium opportunities to advertise and interact with NSMA and Alliance leaders. Local and state medical community stakeholders, hospital executives and government dignitaries are always in attendance for this momentous occasion as well.

At the Saturday evening banquet and awards presentation, I will be installed as the next President of NSMA.

Opportunities for sponsorship are included in this packet.

I am grateful for the opportunity to help clarify the vision for the future of our great profession and for the improvement of health care here in the great state of Nevada. Your sponsorship is very important to the future vision of the NSMA.

Sponsors at every level will be recognized and be able to interact with our attendees. We are also happy to customize sponsorship opportunities to help your organization maximize your exposure to our meeting’s attendees, guests, spouses, and families.

Thank you so much for your consideration, and I look forward to a great year ahead!

Keith R. Brill, MD, FACOG
President-Elect
Nevada State Medical Association
### General Meeting Sponsorship Opportunities

#### Annual Meeting Sponsor $5,000

**Our top sponsorship tier**
- Weekend recognition throughout each event
- Full page color ad in the Event Program and Delegate Handbook
- Two (2) tickets to the Friday Dinner
- Two (2) tickets to the Saturday Awards Banquet
- Saturday exhibitor space
- Podium recognition and signage at registration
- Recognition on www.nvdoctors.org, email blasts, social media and all event advertising.

#### Friday Panel Dinner & CME Sponsor $3,000

- Full page color ad in the Event Program and Delegate Handbook
- Two (2) tickets to the Friday Dinner
- Saturday exhibitor space
- Podium recognition
- Recognition on www.nvdoctors.org, email blasts, social media and all event advertising.

#### Friday Cocktail Reception Sponsor $1,500

- Full page color ad in the Event Program and Delegate Handbook
- Two (2) tickets to the Friday Dinner
- Saturday exhibitor space
- Podium recognition and signage at the bar
- Recognition on www.nvdoctors.org, email blasts, social media and all event advertising.

#### Saturday CME Sponsor $1,500

- Two (2) seats at the Saturday CME event
- Podium recognition
- Recognition on www.nvdoctors.org, email blasts, social media and all event advertising.

#### Student/Resident Poster Contest & Luncheon Sponsor $1,500

- Two (2) seats at the Saturday Awards and Presidential Installation Dinner
- Podium recognition
- Company signage at the Poster Contest and Luncheon
- Recognition on www.nvdoctors.org, email blasts, social media and all event advertising.

#### Saturday Exhibitor $1,000

- Saturday exhibit space
- Logo recognition on collateral materials
- Podium Recognition at the Awards Banquet
PLATINUM TABLE SPONSOR $4,000

Our highest table sponsor tier
- A table of ten (10) premium seats at the Saturday Awards and Presidential Installation Dinner. Table reserved with company logo.
- One full page color ad in the Event Program
- Podium recognition
- Special mention in the Saturday Banquet Program
- Recognition on www.nvdoctors.org, email blasts, social media and all event advertising.

GOLD TABLE SPONSOR $3,000

- A table of ten (10) seats at the Saturday Awards and Presidential Installation Dinner.
- Table reserved with company logo.
- One half page color ad in the Event Program
- Podium recognition
- Special mention in the Saturday Banquet Program
- Recognition on www.nvdoctors.org, email blasts, social media and all event advertising.

SATURDAY COCKTAIL RECEPTION SPONSOR $2,500

- Sponsor for the one-hour cocktail reception on Saturday
- Full page color ad in the Event Program
- Two (2) tickets to the Saturday Awards and Presidential Installation Dinner
- Podium recognition and signage at the bar
- Recognition on www.nvdoctors.org, email blasts, social media and all event advertising.

PROGRAM AD SPONSOR

Place a congratulatory ad for Dr. Brill on his Presidential Installment, thank Dr. Swanger for serving as President, or congratulate one of the award winners!

All congratulatory ads will be placed in the Presidential Installation & Awards Banquet Program
- Half page congratulatory color ad: $200
- Full page congratulatory color ad: $400
- Back cover full page color ad*: $500

PROMOTIONAL ITEMS

All registered attendees will receive a registration "swag" bag with event materials and promotional items. Sponsor may choose an item to co-sponsor with NSMA, or donate their own promotional items for distribution. Please contact the NSMA office for questions and details.
SPONSORSHIP AGREEMENT FORM

Please complete and return the following information:

First Name: ___________________________ Last Name: ___________________________

Title: ___________________________ Company Name: ___________________________

Address: ___________________________ City: ___________________________ State: ___________________________ Zip: ___________________________

Cell: ___________________________ Email: ___________________________

Representative Attendees:

Representative Attendee Emails:

Please select your sponsorship package:

□ Annual Meeting Sponsor ..................$5,000  □ Platinum Table Sponsor.......................$4,000
□ Friday Panel Dinner .......................$3,000  □ Gold Table Sponsor.........................$3,000
□ Friday Cocktail Reception ................$1,500  □ Saturday Cocktail Reception ............$2,500
□ Saturday CME ................................$1,500  □ Half Page Congratulatory Ad..............$200
□ Student/Resident Poster Contest.....$1,500  □ Full Page Congratulatory Ad..............$400
□ Exhibitor......................................$1,000

*for promotional items and back cover page advertisement, please email Jeanette@nvdoctors.org

If requesting a Table Sponsor Package, please list guest names below

Please note that you will be contacted for guest meal selections if applicable.

Guest Names:

1. ___________________________________________ 6. ___________________________________________
2. ___________________________________________ 7. ___________________________________________
3. ___________________________________________ 8. ___________________________________________
4: ___________________________________________ 9. ___________________________________________
5: ___________________________________________ 10. ___________________________________________

Individual tickets are available for the Awards and Installation Gala for the amount of $xx.xx each:

Number of tickets: _______
x $xx.xx
Total Amount: $ _______

THE NEVADA STATE MEDICAL ASSOCIATION
5355 KIETZKE LANE, SUITE 100 | RENO, NEVADA 89511 | 775.825.6788
WWW.NVDOCTORS.ORG
Sponsorship Payment

☐ CHECK
Please make checks payable to: Nevada State Medical Association
Amount: $___________  Check #:___________

☐ CARD
☐ Visa  ☐ Master Card  ☐ AMEX  ☐ Discover

__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__:___________
Credit Card Number

__/___
exp. date  security code  billing zip code

Credit Card Signature Authorization  Date

PLEASE MAIL SPONSORSHIP FORM & PAYMENT TO:
Nevada State Medical Association
5355 Kietzke Lane, Suite 100
Reno, NV 89511
OR CALL (775) 825-6788 TO PAY BY CREDIT CARD

WHAT WE NEED TO GIVE YOU THE BEST VALUE FOR YOUR SPONSORSHIP:
• Your logo or advertisement files supplied in the correct ad specs, and in any of the following formats: JPEG, TIFF, or PDF.
• The names of guests and meal selections for those who will be attending the dinner.
• Payment of all monies due with signed Sponsorship Agreement.

PROGRAM AD SPECS
HALF PAGE: 4.38" H x 5.65" W
FULL PAGE: 8.75" H x 5.65" W
BACK COVER: 8.75" H x 5.65" W

FINAL ARTWORK IS DUE AUGUST 1ST, 2020

FOR ADDITIONAL INFORMATION CONTACT:
sarah@nvdoctors.org  |  jeanette@nvdoctors.org
(775) 825-6788